

Cusimano Professional Corporation

Chartered Accountant

Presents

Business Advisory Reports

185 Bridgeland Avenue, Suite 201

Toronto, ON M6A 1Y7

Office: 416-849-4000

Email: acusimano@cusimanopc.com

Our objective: **To help you realize your financial goals & make your business more profitable while simplifying your workload.**

In an effort to continually provide you with more valuable services, we've taken the initiative to present your financial statements in a narrative, plain-language report which highlights the areas of your business which are the strongest & those which may need improvement, while outlining an action plan for reaching your financial goals.



We help your business grow and be profitable.

Get a clear picture of your business's financial health.

We analyze key financial figures of your business & provide you with a plain language written report which includes: charts, graphs & a star rating system to measure your businesses' financial health. You'll even see just how your financial situation compares to other businesses in your industry for a better perspective.

Our Business Advisory Reports provide the perfect foundation for a business performance counseling session to help your business grow & be profitable.

Here's a sample of what we address:

- **Liquidity**—can you meet your obligations as they come due? Do you annually budget for expected cash requirements?
- **Gross Profit & Net Profit**—are these trends favorable? How do they compare to your peers in the industry?
- **Sales**—are they growing & are you satisfied with their levels? Have you established sales goals for next year?
- **Borrowing**—is it costing you more than it should?
- **Assets**—are they being used effectively to generate a strong return on your investment?
- **Employees**—are you hiring effectively?

